The issue I am trying to portray in my visual piece is Affirmative Action. I believe that all people who in poverty should be given financial help to get into college. Affirmative Action unfortunately, currently benefits wealthy minority students more so than anyone else. I think that this should change so that Affirmative Action only benefits people of low socioeconomic class.

I used the quote by Sonia Sotomayor to explain my reasoning. I think that it is imperative to help the underclass achieve academic success, because if the affluent were not so fortunate they could be in the same financial situation.

The rhetoric I intended to use was ethos, using a quote by the renowned Supreme Court judge Sonia Sotomayor. The second part of rhetoric I intended to use was Logos, by stating the fact that the poor are in desperate need of financial help.

The tone of my poster was intended to be attractive through clear visual simplicity. I wanted to give the quote I had chosen power by splitting it into two pieces and having each line increase in font size.